



September 2014

Issue 4

# Fu Jen Life

NEWSLETTER



**Commencement 2014: Fu Jen Offers Prayers  
and Best Wishes for its Graduates**

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## Fu Jen Life

Issue 4 September 2014

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## Message of the Vice President for Academic Affairs



Fu Jen Catholic University  
Linking to the world from the center of metropolitan Taipei

Seasonal greetings and prayers from Fu Jen Catholic University! It is such a great pleasure to present the latest issue of Fu Jen Life. I especially want to share the good news with friends of Fu Jen that the Taiwan Medical Accreditation Council (TMAC) has officially approved the degree program of the School of Medicine as a result of our constant efforts over the past twelve years. Fu Jen will continuously strive to enhance the quality of its medical education. Also, our university hospital is now in the process of inviting bidders. Hopefully, we can begin operation in 2016.

In addition to its academic development, Fu Jen has established the Center for Academic-Industrial Cooperation and Incubation, which has arranged various internship-programs for our students. We hope the participants can practice what they have learned in class and plan more clearly for their future careers. The Center also helps renowned corporations to recruit capable graduates from our university.

Jesus Christ once told his disciples, “Truly I say to you, to the extent that you did it to one of these brothers of mine, even the least of them, you did it to me” (Matthew 25:40). To spread the love of Jesus Christ to every corner of society, FJCU has recently founded the Center of Rural Areas Education Service (CORAES) to cooperate with social welfare organizations in Taiwan.

It is also time to bid farewell to all the graduates of 2014. The Commencement ceremony marked a significant milestone of life for every graduating student. Together with the Fu Jen community, I sincerely offer my best wishes and prayers to them.

I sincerely hope that Fu Jen Life not only keeps our readers informed of the latest news, events and accomplishments of FJCU, but also brings together everyone who is concerned about our development.

Professor Shang-Shing P. Chou  
Vice President for Academic Affairs of Fu Jen Catholic University



Left to right, Franz Chen, President of the Fu Jen Worldwide Alumni Association, Fu Jen President Vincent Han-Sun Chiang, and Charles C. Y. Chen, President of the National Fu Jen Alumni Association



Vice-President for Mission Father Leszek Niewdana performs a blessing ceremony for the graduate representatives.

## Commencement 2014: Fu Jen Offers Prayers and Best Wishes for its Graduates

Commencement 2014 took place in the Chung-Mei Auditorium at Fu Jen on June 21, 2014. At the main commencement, FJCU offered prayers and best wishes for its graduates. This marked a milestone of life for 5,500 students at Fu Jen. President Vincent Han-Sun Chiang led members of the Fu Jen Community in a campus procession before the ceremony. Teachers and parents could watch the main commencement outside the Chung-Mei Auditorium on campus by means of big screens.

The commencement began with a special video clip, “Starry Nights at Fu Jen.” When the lights were turned off, participants waved hands and flashlights to create the effect of “starry night,” as the master of ceremonies requested. Senior Japanese Department student representative Siang-Chi Wang expressed her emotions at bidding farewell to dear friends. “It reminds me of an adage that there is a time for everything, and we have to treasure our school days with

friends,” she said.

Franz Chen, President of the Fu Jen Worldwide Alumni Association, and Charles C. Y. Chen, President of the National Fu Jen Alumni Association, spoke at the commencement. They shared their wisdom about life with the audience and encouraged the students to pursue the fulfillment of their dreams and goals. “Perseverance is the key to success, so continue to strive to achieve your dreams,” said President Franz Chen. Celebrity lead character of the film Kano, You-Ning Chao, a student in the Physical Education Department, presented autographed baseballs for graduates and special guests.

At the end of the ceremony, President Vincent Han-Sun Chiang encouraged graduates to work hard and bravely take their next steps of life. Fu Jen Chaplain Rev. John Shou-Chung Lai then shared a blessing for a commissioning ceremony, which included the sprinkling of holy water over student representatives. The chaplain lit candles, which symbolized the light of life, and distributed them as tokens to representatives with his prayers and best wishes.





Left to right, Vice President for Academic Affairs Professor Shang-Shing P. Chou, three PIMS professors, and faculty members of Fu Jen



Rehearsal of the "Salve Regina"

## Pontifical Institute of Sacred Music Visits Taiwan and Signs Contract as Academic Partner of Fu Jen

The Pontifical Institute of Sacred Music (PIMS, Pontificio Istituto di Musica Sacra) visited Taiwan for one week in late May, 2014. Representatives of the Ministry of Foreign Affairs and Fu Jen Catholic University welcomed the professors from the Pontifical Institute at a banquet. At the opening ceremony, PIMS signed a contract to serve as an academic partner of Fu Jen. In addition, an exchange-program was founded. Currently, officials continue to discuss the possibility of establishing a special scholarship for talented students at Fu Jen.

The Pontifical Institute of Sacred Music is a renowned institution of higher education of the Roman Catholic Church in Italy. The Holy See and Pope Pius X established the institute in 1910, and commissioned it to teach and perform "sacred music." Most Rev. Chen-Chung Liu, Chair of the Fu Jen Board of Trustees and Bishop of Kaohsiung, attended the May ceremony with Vice President for Academic Affairs Professor Shang-Shing P. Chou and Fu Jen Chaplain Rev. John Shou-Chung Lai. Several MOFA officers and university authorities also joined this important event and witnessed this historic moment at Fu Jen.

Dr. Antonio Addamiano, the Chief Librarian, with colleagues from the PIMS faculty, M. Michele Manganelli, Maestro of Composition, and Professor Nicola Tangari, Professor of Musicology and Director of the School of Doctorate, gave the Fu Jen Library several rare books of sacred music on their visit. At the ceremony, Dr. Antonio Addamiano carefully introduced the choicest of the books for the audience.

Professor Nicola Tangari and M. Michele Manganelli spoke at Fu Jen on May 27, 2014. Professor Nicola Tangari addressed the topic, "The Music and the Church: Traditions and Challenges for the Future" to offer students at Fu Jen a better understanding of sacred music. In addition, M. Michele Manganelli lectured on the "Salve Regina" and, step by step, carefully guided the Fu Jen Philharmonic Youth Choir to rehearse the complete score of the "Salve Regina" after the morning lecture.

FJCU has always enjoyed close ties with the PIMS. Faculty members of both sides undertake regular visits every year. In 2012, the Department of Music participated in an international conference held by the Pontifical Institute of Sacred Music in Italy. In addition to an exchange-program with the Department of Music, FJCU and PIMS will continue to discuss details of possible future cooperative efforts.



Group picture of CORAES members and Vice-President for Mission Father Leszek Niewdana

## Establishment of the Center of Rural Areas Education Service to Serve Minorities

To provide better support and service for children in remote areas, Fu Jen Catholic University established the Center of Rural Areas Education Service (CORAES) on February 1, 2014. The Ministry of Education (MOE) has commissioned CORAES to coordinate several important online-teaching projects with influential social-welfare organizations in Taiwan.

With assistance from the MOE, university authorities are developing the “Fu Jen Corps of Rural Areas Education Service” into a formal institution. The Corps of Rural Areas Education Service was founded in 2007 to recruit college students to provide one-by-one tutoring for pupils from remote communities. Staff members of the Center continue to steadily expand the service coverage of the “Digital Good Neighbor Online-Tutoring” project (數位好鄰居) so that it may reach as many students as possible.

The Center of Rural Areas Education Service is commissioned to lead its teaching team from the institutes of 23 other universities to promote a series of tutoring programs for more than 85 local schools. The integration of resources from different organizations and volunteer teams is expected to provide better care for thousands of students.

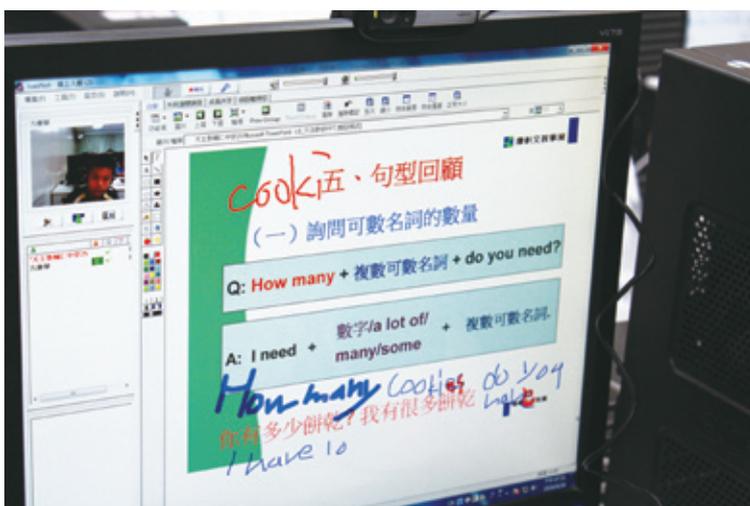
The training of apprentice teachers took place at Fu Jen on March 8, 2014. Its opening ceremony was also held on March 8. Mike Lin, CEO of the Chunghwa Telecom Foundation, was invited to Fu Jen as an honored guest, and spoke before hundreds of volunteers. Vice-President for Mission Father Leszek Niewdana attended the event with Tze-Han Lu, who serves as the Director of the Center of Rural Areas Education Service, and two other influential counselors, Professor Lih-Juan Chan Lin, Director of the university libraries, and Professor Kuo-Hua Wang, Chair of the Department of Computer Science and Information Engineering.

The March training session included the segment of the “12-Year Basic Education” (十二年國教) and tactics for digital-learning. In a Chinese publication, Director Lu added that CORAES adopts a double-mentoring-system and also authorizes experienced mentors to guide and perfect the teaching skills of individual apprentices. She said that double-mentoring can smoothly reinforce the ties between tutors and students. Director Lu said that CORAES is striving hard to solve problems of urban-rural divide with the enhancement of quality education in remote villages. “According to statistics, malfunction of our education system causes 65% of juvenile delinquency cases,” she stressed.

In the spirit of Catholic teaching, university authorities hope that students at Fu Jen can serve as role models for pupils who have a sore need for more wisdom and care. At the end of the ceremony, Vice-President for Mission Father Niewdana stated that FJCU authorities will continuously link Catholic institutions and every social-welfare organization possible for service of those in need.



Honored guests inspect the CORAES laboratory for a better understanding of the remote-class system.



## Lighthouse Program: FJCU Walks Hand in Hand with Social-Welfare Partners

On April 24, 2014, the Fu Jen Center of Rural Areas Education Service (CORAES) invited several influential social welfare organizations to discuss possible reinforcement of its online tutoring network. Senior officials from the Executive Yuan, San-Yuan Lin, CEO of the Chunghwa Telecom Foundation (CHT Foundation) and staff members from Taiwan Vox Nativa Education Association (Vox Nativa Taiwan) participated in a dinner-discussion at Fu Jen.

Tze-Han Lu, Director of the Center of Rural Areas Education Service, offered a special presentation to introduce the Fu Jen Online-Tutoring program and the “Lighthouse Program.” Director Lu expressed her special thanks for old friends of Fu Jen, who have done so much to support CORAES. She stressed that CORAES aspires to serve more students in remote villages in cooperation with social welfare organizations in Taiwan.

Director Lu said at the dinner that CORAES has linked its Online-Tutoring program with 23 universities to serve 85 schools in Taiwan since the Ministry of Education (MOE) appointed FJCU in 2011 to lead five other MOE tutoring-centers in recognition of its years of dedication. CORAES originally provided service for a few pupils in mountain areas in 2006, and gradually established more facilities to reach more remote communities, thanks to the support of the CHT Foundation and numerous renowned corporations.

Director Lu also accompanied honored guests to inspect the CORAES laboratory for a better understanding of the remote-class system. The principal of Xin-Yi Junior High School felt touched at watching the interaction between lecturers and students. He stressed that he will continue to assist CORAES in solving possible technical problems. Vice-President for Mission Father Leszek Niewdana said in a Chinese publication that FJCU continues to recruit more volunteers to consolidate the “Lighthouse Program” network, and thus illuminate the life of students from remote communities. He believes that these efforts may enable more underprivileged students to accomplish their study goals and fulfill their dreams.

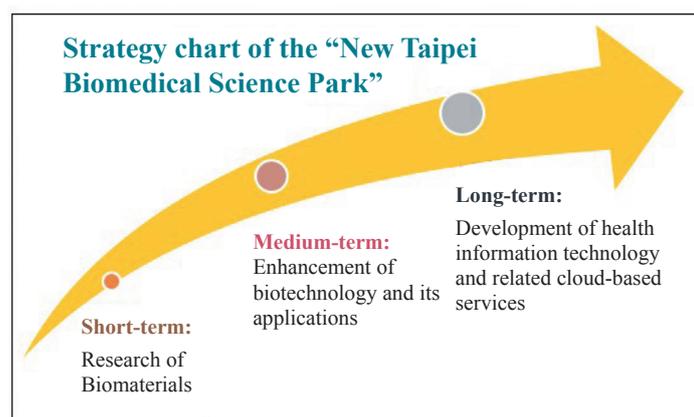
## The Center for Academic-Industrial Cooperation and Incubation Develops the “New Taipei Biomedical Science Park”

The Ministry of Economic Affairs (MOEA) recently commissioned Fu Jen Catholic University to develop the “New Taipei Biomedical Science Park” and its technology enhancement program (產業園區廠商升級轉型再造計畫). To improve industry transformation in New Taipei City, the MOEA continuously recruits specialists from FJCU. The Fu Jen Center for Academic-Industrial Cooperation and Incubation has undertaken this challenge. With faculty and professors in the Fu Jen College of Medicine, the MOEA aspires to help local companies to improve the standard and quality of its technology.

The MOEA technology enhancement program aims to integrate resources from the industry and academia, and effectively improve technology. The applicants prepare long-term strategy proposals for the enhancement of specific fields. The Ministry provides \$US 30,000 for an individual project. However, the MOEA will not tolerate folie de grandeur. The nominees must regularly submit reports and references to authorities. Regular inspections by third party specialists are carried out.

The Fu Jen Center for Academic-Industrial Cooperation and Incubation serves as a special institute which also helps professors at Fu Jen to communicate with prominent corporations over important cooperation projects. At the same time, the Center helps specialists at Fu Jen to complete procedures for patent registration and share information about particular new inventions with companies of related fields for a win-win deal.

The Fu Jen College of Medicine has been coordinating technology enhancement programs with the Center for Academic-Industrial Cooperation and Incubation for years. The College considers the development of biomedical application, technology transfer and health information technology of cloud-based services to be one of its most important research missions. The MOEA anticipates an effective integration of relevant upstream, midstream and downstream industries. University authorities believe that a balance between theory and practice is the niche which qualifies Fu Jen to smoothly advance the “New Taipei Biomedical Science Park.”



Left to right, Professor Ping-Keung Yip, President Vincent Han-Sun Chiang, and Dr. Tsou Kuo-Inn, Dean of the College of Medicine

## Taiwan Medical Accreditation Council Officially Recognizes the Constant Efforts of the School of Medicine

The Taiwan Medical Accreditation Council (TMAC) has officially recognized the constant efforts of the Fu Jen School of Medicine. Professor Ping-Keung Yip, Chair of the School of Medicine, expressed his delight at hearing of new accreditation. He emphasized that this is a great encouragement to every member in the Fu Jen community, because renewal of its certification demands various proofs of strenuous efforts from the evaluated schools.

The Taiwan Medical Accreditation Council was founded by the Higher Education Evaluation and Accreditation Council of Taiwan (HEEACT). A special team for the TMAC assures the quality and internationalization of medical education in Taiwan. The Council conducts a series of evaluations every semester. Members of the TMAC especially keep a careful eye on the performance of students in the National Medical Licensing Examination. By doing so, they provide a more detailed reference for the Council to make final evaluations. The next TMAC accreditation will take place in 2017, after the inauguration of the FJCU Hospital.

In a Chinese publication, Professor Ping-Keung Yip said that Fu Jen’s recent TMAC accreditation marked a milestone for the School of Medicine, which strives to meet international standards and constantly improve its curriculum and teaching. In 2012, the academic achievements of the Fu Jen School of Medicine were acknowledged and accredited by the Medical Board of California. The Medical Board of California is a prominent international organization which aims to ensure the quality of medical education. Professor Yip added that the School of Medicine utilizes a problem-solving learning (PBL) approach to guide its students. According to the PBL guidelines, students have to flexibly practice domain knowledge and develop strategies for different scenarios. The Chair of the School of Medicine says, “The faculty of the school will continue to enhance its education and research.”

### APCBSS Gives “The Best Manuscript” to Prof. Yu

The 2014 Asia-Pacific Conference on Business & Social Science (APCBSS) has announced the award for “The Best Manuscript” for Professor Yi-Lin Yu, who serves as an associate professor in the Department of Advertising and Public Relations at Fu Jen. APCBSS is a well-known communication platform for international industry professionals, specialists and researchers from fields of business, information management and social science, to mention but a few areas. The organization periodically sponsors international conferences.

Professor Yu’s “The Impact of Women’s Roles in Game Advertisements: A Case Study of Online Game Advertisements in Taiwan” carefully examines how game companies manipulate the stereotype of beautiful women in advertisements. His research aims at urging game developers, advertisement executives and society at large to be more aware of gender issues and to avoid discrimination in fashion. In a Chinese publication, Professor Yu stressed that authorities should strive to promote a better concept of equality for men and women.

The conference opened in Hainan Island in the People’s Republic of China (PRC) on February 21, 2014. Hundreds of prominent professors attended the three-day event. The next APCBSS conference will open at the Howard Plaza Hotel in Taipei on November 21, 2014.



Professor Yi-Lin Yu attends the APCBSS.



## Fu Jen College of Management Renews AACSB Accreditation

The Association to Advance Collegiate Schools of Business (AACSB) continues to recognize the constant efforts of Fu Jen to improve the quality of its education, and recently conferred the AACSB Accreditation upon its College of Management. The College is one of the better-known colleges at FJCU. The smooth renewal is a credit to the College for its excellence in academic research and teaching.

The AACSB was founded in 1916 to evaluate schools of business. According to statistics by the AACSB, only 711 institutions among 12,000 business schools in the world have earned accreditation. The renewal of AACSB Accreditation strictly demands strenuous efforts of the applicants. The Fu Jen College of Management is the first of only two accredited schools in the Greater China area.

The College of Management hosts 38% of the international and 15% of the overseas Chinese students at FJCU. The Society of Jesus, a religious order of the Catholic Church, is helping to strengthen the Fu Jen College of Management. To fulfill its educational mission, the College of Management continues to invite influential entrepreneurs to share its path of enterprise startup. These efforts aim to help its students have a better understanding about business fields. Currently, more than 70 business elites are willing to share their wisdom in various courses and programs in the College.

To enhance the features of its research, the College has established three research institutes: Cloud Service Research Center, Center of Social Enterprise and Center for Corporate Governance and Business Ethics. University authorities hope to promote various academia-industry cooperative projects for their students. Professor Michael Tian-Shyug Lee, Dean of the College of Management, says that these projects can ensure a perfect balance between the development of theory and practice. In addition, Dean Lee stresses that the College always treasures its close ties with its alumni around the world. In return, alumni of Fu Jen provide chances for internship for current students, and help FJCU to maintain valuable contact with important multinational corporations. Various programs with renowned corporations such as Nan Shan Life Insurance Company and Xiamen Bank have been established.

Eduniversal Best Business School Ranking ranked the Fu Jen College of Management as the best private business school in Taiwan last November. Eduniversal, founded in 1994, is a college ranking service administered by the French consulting firm, SMBG. Its mission is to offer an accurate evaluative reference for students around the world.

Dean Lee expressed his delight at hearing of the renewal of Fu Jen's accreditation and said that the College of Management continuously strives to make greater efforts in enhancing its curriculum and research. More English-taught courses and double degree programs will be offered in the future.



Logo of the College of Management



The College of Management celebrates the renewal of AACSB Accreditation.

## IT&T Expresses Appreciation for Friends of Fu Jen: Cooperation with Sinopac Futures Corporation and Xiamen Bank

The Fu Jen Department of Finance and International Business (IT&F) coordinates various internship programs with international corporations to cradle global specialists. Professor Chien-Shan Han, Chair of IT&T, especially expressed his appreciation for the Sinopac Futures Corporation, Xiamen Bank and friends of Fu Jen at a ceremony on May 27, 27. He said to a Chinese publication that students' participation grants them chances to enthusiastically practice their domain knowledge.

Director Liao, a member of Fu Jen's class of 1981, who now works at the Sinopac Futures Corporation, said, "Sinopac Futures always aims to conduct business in a socially responsible and ethical manner, and we consider Fu Jen to be the choicest partner to coordinate a long-term internship program." According to Director Liao, Sinopac Futures aspires to train apprentices to be excellent traders able to deal sensitively with future trading. She added, "This was a rare chance for students to witness how traders confront every decisive moment."

On May 27, Xiamen Bank and the IT&T prepared a banquet to celebrate with 30 participants who smoothly fulfilled their duty and accomplished every challenge. The celebration also marked the second year of this 10-day program in China. A staff member in the Department of Finance and International Business added that Xiamen Bank assigned students to serve at 12 branches in order to improve their understanding of its system in areas such as financial services, precious metals trading and online banking.

At the end of the ceremony, Professor Chien-Shan Han said to the audience that more and more corporations, such as Fubon Financial Holdings, Hua-Nan Securities and Jih-Sun International Commercial Bank, welcome Fu Jen students because of their record for effective cooperation. He quoted positive feedback from senior students and said, "I believe that IT&T will pay more effort and help students figure out their next steps and develop a better strategy for their future career."



Closing Ceremony of training program for the Sinopac Futures Corporation



Celebration ceremony for IT&T students' participation in internship program in Xiamen Bank.

## Social Enterprise Research Center Spreads Catholic Love for Northern Vietnam with Integrated Irrigation-Improvement Project

With the help of the Hon-Hai Precision Industry Company, Fu Jen Social Enterprise Research Center (SERC) has planned to establish an integrated irrigation-improvement project for remote villages in northern Vietnam. The construction will begin this summer. Faculty members of SERC will visit the targeted communities and then reveal more details about their facility improvement project to local residents. Professor Jer-San Hu, Director of the Fu Jen Master Program of Social Enterprise (MSE program) and SERC, stated that SERC strongly aspires to lead its students to involve themselves in improving society rather than only learning theories without action.

Professor Jer-San Hu said that during his visit to northern Vietnam, he discovered that local residents greatly suffer from the poor quality of water caused by the lack of a decent purification facility. As a result, he and members of the faculty of SERC composed a proposal to the Hon-Hai Precision Industry Company and won its sponsorship for an irrigation-improvement project which aims at enhancing water facility and agriculture for remote communities.

Currently, the integrated irrigation-improvement project has been mainly powered by small donations and the support of SERC. As for the water purification facility, Professor Hu added that an expert at Tzu Chi University will help to design and establish ecological ponds this summer. In addition, SERC provides for blueprints and a series of professional training sessions for their Vietnamese friends. "They will know how to build and maintain ecological ponds and related facilities," said Professor Hu.

SERC has founded six branches in Yunnan, Qinghai, the Philippines, the Federal Democratic Republic of Nepal, and Vietnam. In a Chinese publication, Professor Hu added that SERC in the long run hopes to expand the service coverage of this program into both Catholic and non-Catholic communities in remote areas in South-East Asia.



Second from the left, Professor Jer-San Hu, who currently serves as professor in the Business Administration Department and Director of the Master Program of Social Enterprise, takes group pictures with local friends.



## Special Report about National Intercollegiate Athletic Games 2014 at Yun-Tech University: FJCU Undertakes Torch for Games 2015

The closing ceremony of the National Intercollegiate Athletic Games 2014 (Intercollegiate Athletic Games 2014) took place at National Yunlin University of Science and Technology (Yun-Tech). The ceremony marked a perfect ending for Games 2014 at Yun-Tech and a new milestone for every member in the Fu Jen community. 2015 will be the second time for Fu Jen to hold the National Intercollegiate Athletic Games since 1983, a rare honor and precedent for private universities.

Professor Chun-Kan Hou, President of Yunlin University of Science and Technology, presided over the closing ceremony and emphasized his appreciation for participation by honored guests from the Sports Administration of the Ministry of Education (SAMOE) and the Chinese Taipei University Sports Federation (CTUSF): Professor Tai-Lin Peng, Deputy Director General of the SAMOE, President Vincent Han-Sun Chiang, President of FJCU and the CTUSF, Professor Ching-Yu Tseng, Chairperson of the Fu Jen Physical Education Department and Secretary-General of CTUSF. President Vincent Han-Sun Chiang spoke at the ceremony and expressed his admiration for the efforts of Yun-Tech.

At the closing ceremony, President Chiang said that FJCU will make greater efforts to prepare for Games 2015 and offer a friendly welcome for its academic partners in Taiwan. He said that he felt delighted at hearing that the Fu Jen Swimming Team earned 6 gold, 2 silver, and 13 copper medals. Fu Jen won 16 gold, 22 silver, and 13 copper medals at the Intercollegiate Athletic Games 2014. "Fu Jen will continue to work hard to excel and prepare the Intercollegiate Athletic Games 2015," said President Chiang.



Award Ceremony at National Yunlin University of Science and Technology



Closing Ceremony of Intercollegiate Athletic Games



## Sport Recreation Management Program Holds Graduate Exhibition to Introduce Fruits of Internship Projects

The Fu Jen Sport Recreation Management Program held its graduate exhibition to introduce the fruit of its internship projects on June 4, 2014. The Committee only selected five from thirty nine works and granted the nominees the opportunity to present their unusually-well done project at the Ceremony of Commencement 2014.

In a Chinese publication, Professor Han-Chen Yang, who serves as the Director of the Sport Recreation Management Program, said that the themes of the 2014 Exhibition focused on “Only Women's Fitness,” “Health Record for a Woman” (螺絲女小紀錄) and “My Internship” (我的實習星球). According to Director Yang, two hundred students and faculty members attended the opening ceremony. Participants introduced their projects and shared their experiences with the audience. In addition to oral presentations, the exhibition included poster sessions as well. Director Yang said that the faculty of the program has signed a contract for cooperation with 12 corporations, which provide accesses of internship for students at Fu Jen. He added that the Ministry of Education also guarantees abundant scholarships for hard-working students. “Among hundreds of contenders from other universities, four students in our program won the chance to participate in the MOE Internship Program in Australia,” Director Yang remarked. Director Yang concluded the closing ceremony of the Graduate Exhibition after he shared good news with the audience.





## Artwork of the AART Department Wins Two Silver Awards at the Taiwan Young Designers' Exhibition

Artwork in graduate exhibitions of the Department of Applied Arts (AART) won two silver and four copper awards at the 2014 Taiwan Young Designers' Exhibition (YODEX). Since YODEX is an important annual event for student designers in Taiwan, participants from more than 60 universities seize this valuable chance to present their ideas in the spotlight. The opening ceremony of the three-day competition took place on May 16, 2014. 2014 YODEX provided abundant scholarships for the most gifted students.

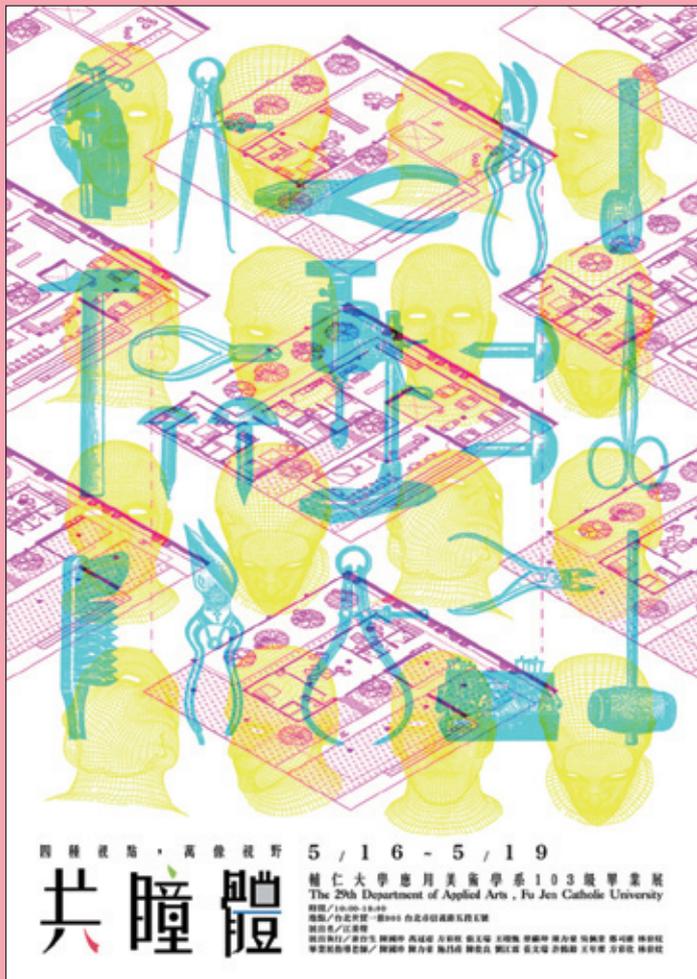
The theme of the 2014 AART Graduate Exhibitions was Quad Perspective (共瞳體). In Chinese, the Quad Perspective shares a similar pronunciation with “共同體” (“unity” in English) to symbolize the cooperation of different groups of interior design, techniques of metal work, visual arts, and animation arts in the AART Department.

Seventeen works in the AART Graduate Exhibitions were nominated in the process of final selection in the competition, and the AART students won 2 silver, 4 copper, an additional 3 Awards for excellent-design and 6 for special-idea awards. The work “Post-Human” (後人類) earned the Silver Award for digital multimedia design, while the briefcase of “Embroidery and Intelligence” (繡外慧中) won the Silver Award for industrial design. “Post-Human” especially focused on the depiction of the problem of mobile overuse (低頭族 in Chinese). Both closely examined technology addiction in contemporary society. A faculty member of the AART Department told a Chinese publication that the AART hopes to guide its students to carefully depict different perspectives of human nature.



“Post-Human” and artworks of the Fu Jen Art Gallery presented by the AART Department. “Any unauthorized broadcasting, public performance, copying or re-recording will constitute copyright infringement.”

Fu Jen Art Gallery



Department of Advertising and Public Relations wins gold and silver medal.



A Gold and Silver Medal and 12 Awards for Fu Jen at the 23rd Times Young Creative Awards

At an award ceremony, the Chair of the China Television Company announced that the Fu Jen Department of Advertising and Public Relations and the Department of Applied Arts won gold and silver medals and an additional 5 Awards for Excellent Design and 7 for Unusually-Well Done Artwork at the 23rd Times Young Creative Awards (時報金犢獎). The ceremony took place on June 7, 2014. Only 85 from 17,099 submissions won nominations in the process of final selection this year. The award ceremony marked the 23rd year of the Times Young Creative Awards, which included advertising, picture books and related fields of graphic art-design. The Times Young Creative Awards is one of the most important advertising competitions for art majors in the Greater China area.

# TRUTH, GOODNESS, BEAUTY, AND HOLINESS



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