



FU JEN LIFE

ISSUE 16

Happy 57th in Taiwan, Fu Jen!

Cloud Innovation School powered by AWS:
An Opportunity to Train Future Leaders
Fu Jen and Loyola Marymount University
Renew their Two-Decade Partnership



FU JEN CATHOLIC UNIVERSITY

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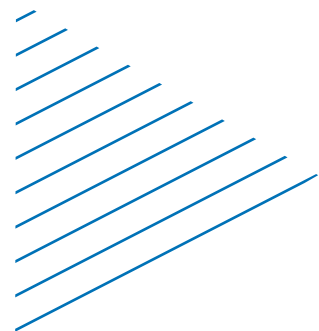
FROM THE EDITOR

This issue of Fu Jen Life introduces the reader to the winners of our outstanding alumni awards last year. Winners came from all walks of life – famous music producers, business entrepreneurs, and other professionals who have made significant contributions to the Taiwanese public. These alumni not only bring honor to FJCU, but provide a fine example to students currently studying here.

FJCU students have always been eager to take advantage of exchange programs to experience life overseas. With our university officially signing an EMBA Exchange Program and dual degree program with Loyola Marymount University in Los Angeles, our students enjoy access to yet another new opportunity to study abroad.

Fu Jen routinely invites industry experts and respected professionals to deliver talks on campus. In the following pages, acclaimed director Nian-Jen Wu, talks about his journey from student days to professional career, sharing his personal philosophy of life. Dr. Carolyn Woo of Purdue University discusses business ethics and her ideas of social enterprise, emphasizing that each and every individual is responsible for environmental protection and sustainable development.

The current issue contains all this and many more in-depth stories! ☺





Pictured above (from left): Vice-President of International Affairs of FJCU, Michael Lee, and Executive Vice President and Provost of LMU, Thomas Poon.

Fu Jen and Loyola Marymount University Renew their Two-Decade Partnership

Fu Jen Catholic University has been boosting its global reputation and international influence by forming partnerships with universities and learning institutions throughout the globe. These relationships also bring our students wide-ranging opportunities to collaborate and exchange with friends abroad. It has already been two decades since FJCU initially signed a partnership agreement with Loyola Marymount University (LMU). On November 12 this year, Vice-President of International Affairs, Michael Lee, led a delegation from FJCU to visit LMU. The delegation of five included Li-Ju Tsai Associate Dean of the College of Management; Emily Wu, Director of Public Affairs; Janice Chang, Chief of the Alumni Division; and Steve Kuo, President of the Southern California Fu Jen Catholic University Alumni Association. FJCU renewed our partnership agreement with LMU and seized the rare opportunity of a visit to further cement ties between our institutions, while discussing potential collaborative initiatives between the College of Management at FJCU and the College of Business Administration at LMU.

Situated in Los Angeles, Loyola Marymount University is the largest catholic university on the American west coast. Only a ten minute drive from Los Angeles

International Airport and in close proximity to the sea, LMU's favorable geographic location means it could be poised to be part of "Silicon Coast," since the area is attracting hi-tech companies. As a well-respected comprehensive university in America, LMU offers a diverse array of colleges and programs. Both of our schools hope to open up a new era for the sharing and exchange of students and resources.

Renewing the bonds between the two universities, the FJCU delegation was received by Timothy Law Snyder, LMU President; Thomas Poon, Executive Vice President and Provost; Dayle Smith, Dean of the College of Business Administration; and Roberta Espinoza, Vice Provost for Global-Local Initiatives. Vice-Presidents Lee and Poon signed a memorandum of understanding and a student exchange agreement on the day of the visit, while Associate Dean Tsai and Dean Smith discussed possibilities for their respective colleges to collaborate on various projects.

Both universities are exploring multiple avenues for collaboration, such as the 1+1 big data joint master degree. This program would see students graduate from FJCU and then perform internships at Google, Facebook, and other



hi-tech companies that have partnered with LMU. Another project currently in the works is an EMBA program which would let students at both institutions have the opportunity to get experience as an exchange student in another country. Another interesting idea that was discussed was a potential 3+1+1 five-year BA/MA. Students would complete four years of an articulated curriculum at FJCU and then complete a master's degree at LMU during fifth year. Vice-President Lee says, "Fu Jen was the first to promote this type of program in Taiwan, and we're also the best at it right now."

Fu Jen and Loyola Marymount renewed their partnership for three years, and it is hoped that the programs discussed above will be chiseled out and implemented during that time. Vice-President Lee says, "As part of the upper administration, we provide administrative support and help colleges build bridges and establish connections. It's then up to the colleges to work out the details and implement programs. I'd say it looks like both deans are quite enthusiastic, and I'm confident there will be positive results."


Vice-President Lee also expressed his wish that students take full advantage of these types of partnership agreements with other universities, saying, "I hope students actively pursue opportunities to study abroad and go see what it's like out there. Los Angeles is a major metropolis. It's a multicultural and inviting city, with many hi-tech companies. I hope students go check it out. If you're going to read a lot, go out and experience a lot, too." 



Photo: LMU was voted one of the top 10 most beautiful campuses in America. (Photo courtesy of <https://www.lmu.edu/>)



Photo: The LMU seal (Photo courtesy of <https://www.lmu.edu/>)

EDUCATION



Orange Beneficence: Creating a Better World through the Idea of the Good

The theme for the university's anniversary this year focused on social harmony and a friendly campus. The Orange Beneficence International Conference was hosted several days before anniversary activities and served as a nice prelude. The conference saw research presentations that touched on artistic design, education, mass communication, history and the humanities, health communication, business, consumer lifestyles, biotechnology, and fashion. Presenters made the case that all activities in a community should start from the notion of beneficence – only on such a foundation can all members of a community attain happiness in daily life and work, and only upon such a foundation will Taiwan enjoy a sustainable future.

The conference was noteworthy for its open and artistic atmosphere. Organized by the Department of Textiles and Clothing, the Department of Applied Arts, and the MA Program in Brand and Fashion Management, the conference featured guest speakers from a wide array of academic disciplines who called for greater cross-disciplinary dialogue and an end to critical, negative advertising and marketing practices. Ching-Yi Cheng, director of the MA Program in Brand and Fashion Management, said that the color orange was chosen because it blends the vitality of red with the happiness of yellow, symbolizing enthusiasm, charm, joy, innovation, inspiration, and love. The idea behind Orange Beneficence is to produce a type of art which can heal – something truly relevant to the current times.



A Dutch scholar who specializes in fashion research, Pascale Gatzert sported an elegant, hand-woven outfit. She said that art and design provide the momentum of culture and should be forms of non-violent communication. Ms. Gatzert added that we should avoid the old traps of verbal and physical violence, and not forget that everyone shares the same needs for peace, satisfaction, happiness, autonomy, honesty, and love. No one should exclude those from different groups or use punitive forms of communication. Ms. Gatzert likewise advocated the idea of using beneficence as the basis of modern artistic design, since it can change culture and the environment while fulfilling human needs. The design strategies she shared from Europe created real resonance among the audience.

Dr. Ann Marie Fiore from Iowa State University said that innovative and sustainable business models are built on services which provide the client with a long-term sense of well-being. Director of the Department of Textiles and Clothing, Zhao-Hua Ho, was inspired to say, "Competition in the fashion industry has been too intense. Many designers pursue the strange, extreme, and unorthodox, but after expending all their creative energies, they find it's a path which is unsustainable." This notion would seem to suggest that any artist whose work is not rooted in good, happiness, and beauty will end up paying a bitter price.

Feng-Chih Cho, a communications scholar at FJCU, pointed out how both Chinese-language and western media have started using click-bait headlines. He suggested that everyone to pay close attention to these

trends towards the misleading and ambiguous. A graduate student used the Taiwanese TV show A Boy Named Flora to point out that local programming does not need to be crass; its can boast innovative production values while providing the viewer with an experience of healing. Yi-Lin Yu, an instructor at the Department of Advertising and Public Relations, talked about how app games can help older people experience the fun of the hi-tech world. Nae-Chyi Hwang, proposed that historiophoty could be incorporated into the field of communication to build the visual history of one's family, ethnicity, and nation. I-Huei Cheng, associate professor in the College of Communication at National Chengchi University, suggested that positive psychology could be used to escape the negative and instead create healthy forms of communication that promote health, hope, and optimism that are beneficial to increasing social good.

Vice-President for Mission, Father Leszek Niewdana, pointed to the aborigines and the idea of how cultural arts can be preserved and creatively renewed as well as how different peoples can communicate harmoniously. He said that Fu Jen and the Department of Textiles and Clothing can promote those ideas. Director of the Department of Applied Arts, Tsai-hsin Fang, stressed the existing and continuing necessity of research and dialogue between the major academic disciplines. There were many exciting ideas put forth and shared at the Orange Beneficence International Conference, and it was heartening for many to see the academic world taking a principled stand on many issues. ㊦

FOCUS



Happy 57th in 1

FOCUS



Taiwan, Fu Jen!

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Happy 57th in Taiwan, Fu Jen!

Fu Jen just celebrated its 57th anniversary since relocating to Taiwan. The theme of this year's event was "OH! SCHOOL!" Those in attendance were treated to a campus fair, friendly competitions, and a whole day of performances put on by famous musicians and student clubs.

Early in the morning of December 8, President Vincent Han-Sun Chiang was on hand for the opening ceremony, along with the Vice-President for Mission, Father Leszek Niewdana; Vice-President for Academic Affairs, Dr. J.T. Yuan; Vice-President for Administrative Affairs, Dr. Yie-Yun Chang; Vice-President of International Affairs, Dr. Michael Lee; and Chief Secretary, Dr. Wen-Bin Wu. A champagne tower served to launch the event, with all six senior administrators holding a bottle in hand. As the corks shot and the bubbly flowed, applause and cheers rang in another happy birthday for Fu Jen.


Alumni from all colleges and programs at FJCU were invited to the homecoming, with some traveling from countries around the globe to reunite and recollect their student days, while many members of the New Taipei City alumni association participated in friendly contests. Of course, the president of the Fu Jen Catholic University Alumni Association couldn't miss the annual party, so Ms. Hsiao Man-Ni Yang was there sporting a red FJCU hat and t-shirt. After rolling up her sleeves to test her arm at the nine-hole pitcher's pocket and her aim with a BB gun, Ms. Yang smiled and said, "I feel like a student again. Because of my build (Ms. Yang is quite tall), my teachers often made me compete." Standing alongside her as teammates were Pui-Kong Chan, winner of the Outstanding Alumnus Award this year and head of the alumni association in Hong Kong, and Si-min Feng, Supervisor of the alumni association in Taiwan. The three alumni competed side-by-side, recapturing their youthful zest for sports.



Pictured above (from the left to the right): Chief Secretary, Dr. Wen-Bin Wu; Vice-President for Administrative Affairs, Dr. Yie-Yun Chang; Vice-President for Academic Affairs, Dr. J.T. Yuan; FJCU President, Dr. Vincent Han-Sung Chiang; Vice-President for Mission, Father Leszek Niewdana; and Vice-President of International Affairs, Dr. Michael Lee.

The day began with many exciting performances for the opening ceremony. Events were kicked off by a song and dance routine by FJCU kindergarten students. Recorded by row upon row of smartphones held by proud parents, these kids may very well become the next internet sensation. Next up was the Fu Jen cheerleading squad, which captivated the audience with the techniques and difficult maneuvers that earned them bronze at the FISU World University Cheerleading Championship hosted this year in Poland.

The Chung Mei Auditorium served as the main stage for the event-filled day. Jeff Huang played his well-known tunes in the morning, while the afternoon featured performances by Astro Bunny, hip-hop artist FRANKIE, and the main show by Julia Wu. Fans could be heard saying, "This year was totally worth it!"

Crowds could also be seen lining up at the various stalls that had been carefully organized by alumni associations and student clubs. Passers-by could stop for snacks, merchandise, or to shoot some hoops at arcade games. Environmentally-friendly bags and second-hand clothing were for sale, while anyone getting a bit hungry could try the homemade treats made by the Department of Nutrition Science or have a taste of the newly released red tea latte offered by the New Awareness Club, with all proceeds going to the Lo-Sheng Sanatorium and Hospital. Of course, it wouldn't be complete without the chicken steak sold by the Department of Economics, which has been a mainstay for many years now. Head of the Department of Economics Alumni Association, Cheng Yu Kuo said, "It's made the exact same way as when I was a student!" All in all, the scrupulous preparations of students and the enthusiastic participation of members of the university, past and present, made this 57th anniversary a celebration that will not be forgotten any time soon. 





Pictured above (from the left to the right): President Elect of FJCU Alumni Association, Kuang-Yuh Wu ; President of FJCU Alumni Association, Man-Ni Hser Yang; Pui-Kong Chan; Vice-President for Administrative Affairs, Dr. Yie-Yun Chang; Pai-Chwen Liu; Hwa-Yue Chen; Vice-President for Academic Affairs, Dr. J.T. Yuan; President Vincent Han-Sun Chiang; Shiao-Wen Ting; Edgar Y. Chen; Chun Ka; Sr. Maryta Laumann, S.Sp.S; Sunny Huang; Wen-Fun Fuh; Rev. Raphael Ling; Vice-President for Mission, Father Leszek Niewdana; Vice-President of International Affairs, Dr. Michael Lee; and Chief Secretary, Dr. Wen-Bin Wu .

FJCU pays tribute to outstanding alumni

Fu Jen Catholic University now has a history spanning ninety-three years. The university has earned a solid reputation by producing countless outstanding teachers, academics, and professionals in a variety of disciplines for close to a century. To promote the outstanding achievements, unique contributions, and commitment to the spirit of Catholicism of our graduates, FJCU selected eight outstanding alumni, who were publicly honored at the FJCU Thanksgiving Celebration on December 6, 2018. In a total of four categories, this year's winners included:

renowned musician, Shiao-Wen Ting; partner at Tsar & Tsai Law Firm, Edgar Y. Chen; chairman of the board at Supreme Electronics Co. Ltd., Chun Ka; chief executive officer and director of Ernest & Young Taiwan, Wen-Fun Fuh; executive director of New Wide Enterprise, Sunny Huang; highly accomplished diplomat, Ambassador Agnes Hwa-Yue Chen; childhood education advisor, Pai-Chwen Liu; and the president of the Hong Kong Branch of the Fu Jen Alumni Association, Pui-Kong Chan.



Photo: Shiao-Wen Ting



Photo: Edgar Y. Chen

Arts and Athletics

After graduating from the Department of Mass Communication, Shiao-Wen Ting has had an active career in music for more than three decades. Ms. Ting has been involved in many projects, from concert performances to roles as emcee, music competition judge, planner, concert organizer, record producer, and music teacher and lecturer. She won song of the year at the sixth Golden Melody Awards and has written over four hundred songs, including hits made famous by the Little Tigers and Sandy Lam. Ms. Ting has also been engaged in government policy-making to develop the local music industry and train experts. Her efforts at helping young artists and improving the music scene have been a major contribution to the musical world of Taiwan.

Business Leaders

Edgar Y. Chen is a graduate of the School of Law. He currently serves as partner at Tsar & Tsai Law Firm and holds the position of associate professor at the FJCU School of Law. Mr. Chen has previously served as judge, public prosecutor, and lawyer, as well as representative of the Taipei Bar Association. He has been a legal consultant to the government during arbitration cases, and won awards both in Taiwan and Asia for his outstanding performance as a barrister, shining particularly in civil law, commercial law, and patent disputes.



Photo: Chun Ka

Chun Ka graduated from the Department of Electrical Engineering in 1981. He currently serves as chairman of the board for Supreme Electronics Co. Ltd. Under his leadership, the company has performed outstandingly, becoming the third largest semiconductor distributor in Taiwan and the eighth largest worldwide. Supreme Electronics also cracked Commonwealth Magazine's list of fifty businesses with the best operating efficiency out of a survey of two-thousand in 2017. The company ranked fifth, owing to Mr. Ka's long-term plans to both train and retain talent. With an impressive career since graduation, Mr. Ka donates one million dollars a year to FJCU to train students.



Photo: Wen-Fun Fuh

Wen-Fun Fuh is an alumnus of the Department of Accounting who currently serves as Chief Executive Officer at Ernst & Young Taiwan. Mr. Fuh has a wealth of experience in the auditing of many industries, holding particular expertise in the auditing of industries in financial and insurance sectors as well as providing consultative services. He has been in charge of auditing mergers of insurance companies in Taiwan on multiple occasions. Mr. Fuh is also the head of the FJCU Association of Certified Accountants, often returning to campus to seek out talents, give lectures, and organize activities.



Photo: Sunny Huang

Sunny Huang graduated from the Department of Textiles and Clothing and is now the Executive Chair at New Wide Enterprise, a leading clothing manufacturer in Taiwan. Taking over as the second generation leader of the company at the same time as instituting upgrades, Mr. Huang led his team in making improvements both in R&D and branding. His outstanding administrative leadership has won recognition in the form of numerous awards. Mr. Huang enthusiastically serves the public, happily shares his ideas about management, and takes concrete steps to help FJCU develop. He makes generous donations to the university and provides internships and employment opportunities to students, fulfilling his company's corporate social responsibility and making a positive impact on the community.

FOCUS

Social Service and the Spirit of Catholicism

Ambassador Agnes Hwa-Yue Chen began a diplomatic career spanning forty years after graduating from the Department of German Language and Culture. Ms. Chen has served in many different countries, holding titles such as diplomatic representative, counselor, and ambassador. She actively pursues enhanced relationships with European countries through the four principles of discussion, negotiation, interaction, and communication. Ambassador Chen is a fine representative of gender equality, democracy, and freedom in Taiwan.



Photo: Hwa-Yue Chen

Pai-Chwen Liu graduated from the In-Service Master's Program in Child and Family Studies and now serves as secretary general of the International Association of Infant Massage, Taiwan (IAIM Taiwan), general manager of Gymboree Play & Music Taiwan, and managing director of the Taiwan Early Childhood Education Association. Throughout her more than two decades in childhood education, Ms. Liu has helped promote social services while serving in more than eleven branches of the government's social welfare departments. She has spared no efforts in her long-term support of the disadvantaged and comprehensive dedication to develop childhood education.




Photo: Pai-Chwen Liu

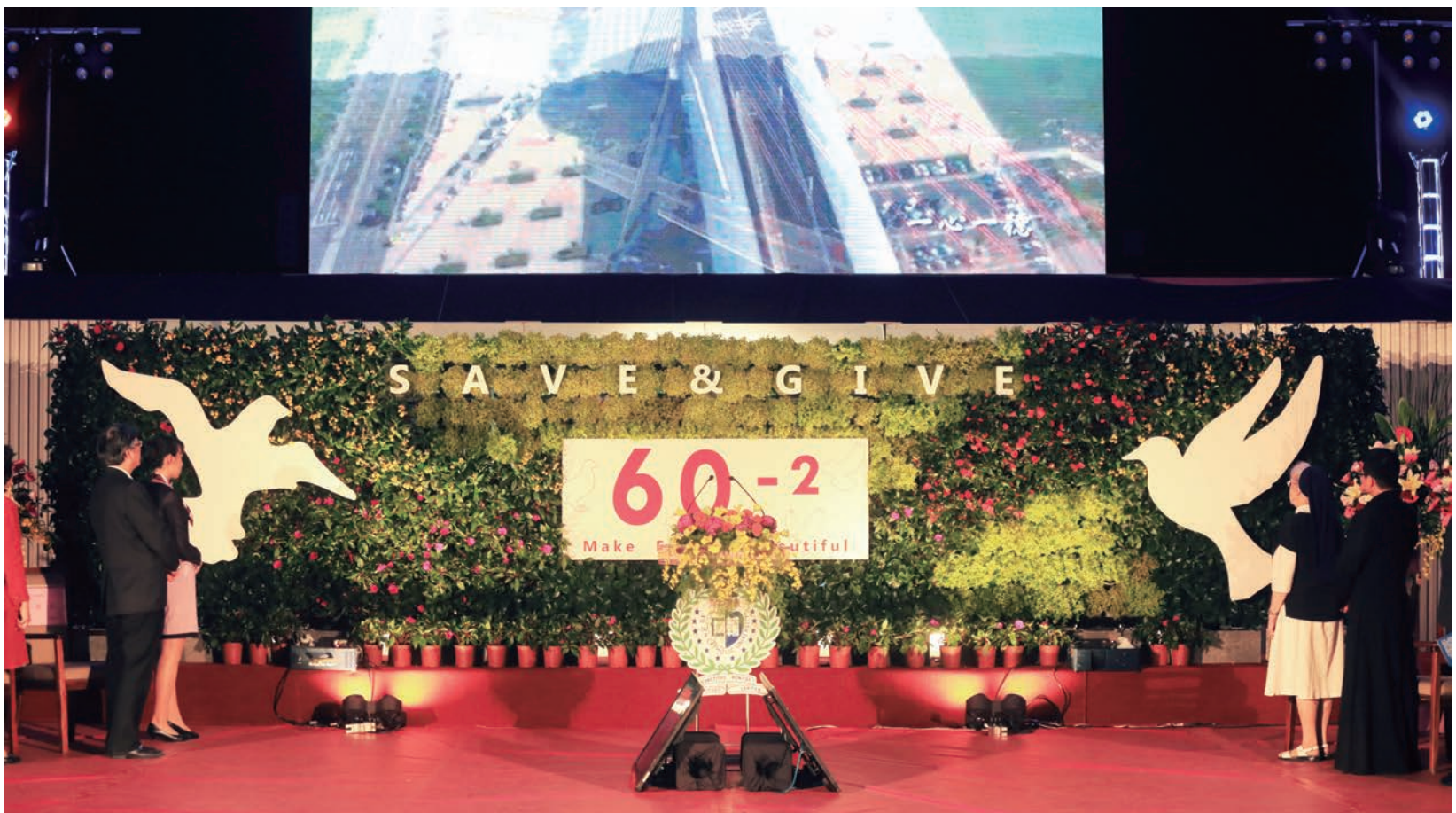
Unique Contribution to FJCU

Pui-Kong Chan graduated from the Department of Accounting, and has never forgotten his education obtained at Fu Jen. Mr. Chan actively organizes and participates in activities that bring together FJCU and institutions of higher education. He currently serves as president of the Hong Kong branch of the FJCU Alumni Association and vice-president of the Hong Kong Federation of Taiwan Universities Alumni Association. In 2014, Mr. Chan's exceptional leadership skills were on full display with his organization of the annual meeting of all FJCU alumni associations throughout the globe. An active recruiter of students, he also devotes himself to the education and employment of overseas Chinese students. Mr. Chan's long-term contributions to FJCU speak for themselves.



Photo: Pui-Kong Chan

FJCU truly cherishes the help and support of all our alumni as we've traveled this long road for ninety-three years. We've witnessed the past and look toward the future with all of our faculty, students, and alumni. Our congratulations to the eight outstanding alumni – their tangible contributions to the university and the wider community make them the finest models for all of our students. 





Cloud Innovation School powered by AWS: An Opportunity to Train Future Leaders

Eager to seize the new opportunities offered by the era of cloud computing, Fu Jen celebrated the official launch of the Cloud Innovation School on October 29. Founded in collaboration with Amazon Web Services (AWS), the School was created in response to the increasing demand for cloud technology, and serves as a focal point to bring together teaching, research, and collaborative initiatives with industry. After painstaking preparations, the School represents the latest milestone in the university's efforts to boost collaboration with the business world.

The unveiling ceremony for the FJCU Cloud Innovation School powered by AWS was overseen by Vincent Han-Sung Chiang, FJCU President; Robert Wang, AWS Managing Director of Hong Kong and Taiwan; and Tse Wang, AWS Director of the Joint Innovation Center - Greater China Region. In addition, the mayor of New Taipei City, Eric Chu, was invited to deliver opening remarks for the event and bear witness to the School as a testament to the major achievements produced by the collaboration between academia, government, and industry. The ceremony was followed by a training workshop to introduce participants to the exciting new opportunities available in the era of cloud technology and to emphasize that there is no time to waste when it comes to training cloud professionals.

President Chiang said that Fu Jen has great confidence in the potential of the Cloud Innovation School, while noting that the university is acutely aware of the critical role that cloud technology will play in future education and innovation. It is for this reason that FJCU has made cloud technology one of its key areas of focus. Quick to observe the potential of cloud, the university began offering courses in cloud computing back in 2016, and has since become a member of AWS Academy and AWS Educate. Over this time, FJCU has helped two students become AWS Certified Solutions Architect Associates, one of whom has already been recruited by eCloudvalley, a member of the AWS Partner Network (APN). The university's meticulous efforts have been on abundant display, and there are plans to open more than twenty AWS courses over the next three years. FJCU has recruited twenty instructors who will train fifteen hundred students to become skilled technicians – proof of the university's resolve to stay on top of global developments and actively connect with cloud businesses. As one of the university's major projects this year, the School serves as bridge of the close cooperation between FJCU, industry, and the New Taipei City Government.

Robert Wang, AWS Managing Director of Hong Kong and Taiwan, said that it was an honor for AWS to found the School with Fu Jen Catholic University, and, through




Pictured above (from left to the right): Vice-President of International Affairs, Dr. Michael Lee; Dean of Academic Affairs, Dr. Shang-Chih Kung; FJCU President, Dr. Vincent Han-Sung Chiang; Director of Graduate Institute of Educational Leadership and Development, Father Wen-Lin Wang; Vice-President of Academic Affairs, Dr. J.T. Yuan; Chair of Department of Information Management, Dr. Ming-Jyh Tsai; Director of the Teaching and Learning Development Center, Dr. Chien-Shan Han; Director of the Cloud Research Service Center, Dr. Huai-Sheng Huang.

this project, to accelerate the growth and development of local online businesses and companies engaged in cloud computing, while also expanding the number of cloud professionals. For twelve years now, AWS has been the most widely used platform offering cloud services in the world. Through 18 geographical regions, one local region, and 55 Availability Zones, AWS provides clients with more than 125 different services, from computing, storage, and analysis, to database and network services, to machine learning, artificial intelligence, the Internet of Things, and mobile and security services. These have earned AWS the trust of more than one million clients worldwide, and have helped clients to strengthen their basic infrastructure and make their operations more flexible and adaptable while lowering costs at the same time.

Mayor Eric Chu said that New Taipei City has been doing everything it can to promote innovative start-ups, while actively looking to connect businesses and universities more closely. This can satisfy the market's urgent needs for technical expertise and ensure that what students learn at school is what they use professionally. As the largest business and commercial center in Taiwan, New Taipei City offers a friendly investment environment, and, on August 10 this year, the government officially launched the New Taipei City – AWS Web Innovation Center. This is simply the latest example of the high-quality spaces the city offers to start-ups, with others

being Innosquare, New Taipei City eSports Training Center, and the New Taipei City Blockchain Promotion Office. These venues support recent graduates as they seek to found start-ups or boost their opportunities in the job market. The School is joining these efforts, incorporating AWS's global resources to create homegrown experts, connect with local industry, and establish firm roots in cloud industries.

Following the unveiling ceremony, FJCU hosted AWS Training Workshop, which featured a series of lectures by academics and industry experts on subjects like "Education x Business Needs x AWS User Group Taiwan," and "Creating a Blue Ocean Using AWS." Speakers reiterated the importance of cloud services and the exciting new opportunities waiting to be explored in the cloud era. Cathy Lai, a certified AWS trainer, shared her thoughts on the real significance of cloud technology in a talk entitled "The New Standards of Cloud Innovation." Huai-Sheng Huang, director of the Cloud Research Service Center and a key actor in establishing the Cloud Innovation School, spoke of his experience teaching cloud operations in the classroom. The afternoon also featured You-Wei Su and Yuan Ma, both graduates of the Department of Information Management at FJCU, who shared their experience in a talk entitled "AWS – Bridging Campus and the Workplace." 

Director and FJCU alumnus Nien-Jen Wu Speaks to Accounting Students on 50th Anniversary of the Department



Illustration: Director Nien-Jen Wu gives lively talk to students. (Photo credit: Department of Accounting)

In celebration of its 50th anniversary, the Department of Accounting at FJCU invited Director Nien-Jen Wu, a successful and celebrated alumnus, to offer a talk on the topic, "How to live a marvelous life," with a special focus on his expectations of young people today. Director Wu not only shared his personal experience with students, but also encouraged them with words of hope.

The talk was held in the Cardinal Shan Building. Over three hundred students and faculty members were in attendance. It was an SRO situation, with all seats taken in the auditorium. In the audience were Professor Mei-Zhu Huang of the Accounting Department, Professor Yie-Fang Kao of Fu Jen's School of Continuing Education (SOCE), as well as university President Professor Vincent Han-Sung Chiang, who took time from his busy schedule to interact personally with Director Wu, as well as to address the gathering. President Chiang spoke about Fu Jen's current diverse and thriving development, which delighted Director Wu.

Wu completed his military service in 1976. He then made one of the truly key decisions of his life. He decided to pursue his education. This decision led him to the Department of Accounting in the SOCE at Fu Jen. Greatly taken by literature and script writing, Wu went on to join the film and television industry after graduating from Fu Jen. He also entered the field of advertising. Wu is the first person in Taiwan to hold all four "golden awards." He has been the recipient of the Golden Horse Award, the Golden Bell, the Golden Melody, and the Golden Tripod Award. Wu is presently not only a well-known screenwriter and director, but also a devotee of public service. He serves as director of the After School Association of Taiwan.

Director Mei-Zhu Huang told Fu Jen Life that Wu came back to FJCU to share his rich life experience with the hope of inspiring students. "Wu is tough. He has encountered many difficulties in life, but he never gives up. This is something that today's young people can learn from him."

In his talk, Wu described various interactions with his son, and spoke of everyday events with a touch of humor and grace. Examples he shared might have seemed to his audience to be merely ordinary, and yet at the same time were abundant with philosophical importance. Wu also talked about his education and work. He left students with four encouraging points. First, do what you love in your college years. Your hobbies are your best teachers. Second, make lots of friends. Every person you meet has personal strengths, from which you can learn. Third, never stop educating yourself. Stay alert and enrich yourself every new day. Fourth and finally, remember to give back to society from all you've received. Whenever possible, help people with what you have and who you've become. After all, Wu said, "We should all take heart to cultivate ourselves. We should show our abilities when the right moment arises. If you do so, you will be a truly awesome person."

A ceremony to confer Director Wu with the award of "Outstanding Alumnus of Fu Jen" concluded the event. Professor Wu was the official delegate of the university to confer the honor. It is worth noting that Professor Wu is one of the teachers who inspired and encouraged Director Wu the most as a student at FJCU.

A junior student of the Department of Business Administration surnamed Wu told Fu Jen Life that he

has been admiring Director Wu's works for years. He had an impression that Director Wu is a very friendly person, and was resolved to take home with him Mr. Wu's encouragement to "be yourself and never give up." The minute the talk ended, a sophomore in the Accounting Department named Zhang excitedly requested that Mr. Wu autograph his accounting textbook. "Director Wu did exceptionally well in Intermediate Accounting," he commented. "I expect to do the same now that I've got the autograph of an academic star like him in my book." ㊦



God Enlightens Dr. Carolyn Woo to See Business as a Force for Good



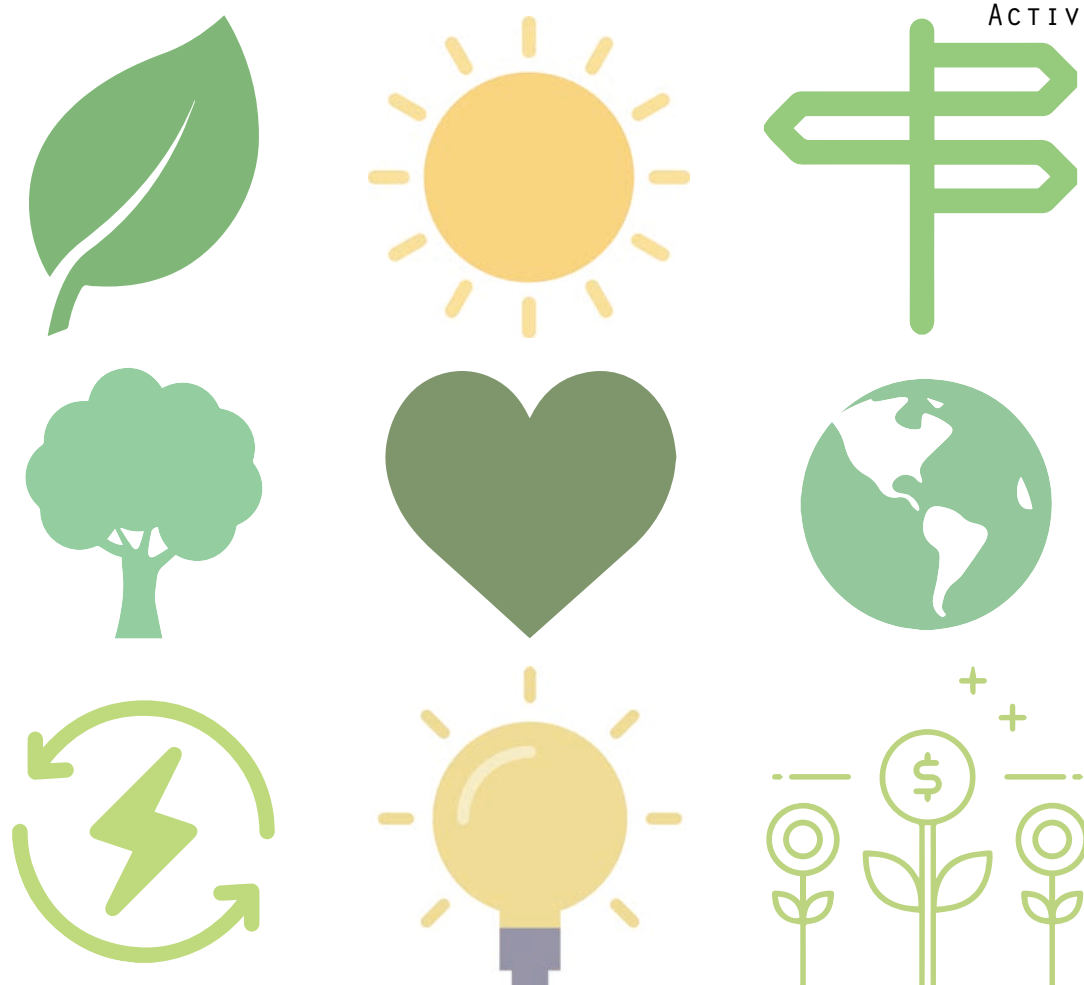
Illustration: Dr. Carolyn Woo at FJCU to deliver talk.

FJCU recently invited Dr. Carolyn Y. Woo, recipient of a Distinguished President's Fellow Award for Global Development at Purdue University, to give a talk in English entitled "Business as a force for good." Dr. Woo told her audience that the secret of nurturing and educating students lies in cultivating their sense of social responsibility, business ethics, and power. She enlarged on the power aspect, saying she meant the power to influence government. Woo stressed that the message she wanted students to take home with them was the idea that "the meaning of life is not merely to take resources from others."

Professor Woo received her Ph.D. in Strategic Management from Purdue University. She has served as the distinguished President's Fellow for Global Development at Purdue, the President and Chief Executive Officer of Catholic Relief Services (2012-2016), and Dean at Mendoza College of Business at the University of Notre Dame (1997-2011). In addition, Professor Woo happens to be the first female dean to chair the accreditation body

for business schools (AACSB: Association to Advance Collegiate Schools of Business). Dr. Woo is well respected in the international academic community. Her teaching, research and leadership in administrative work have won the praise of many.

Woo believes that wealth is not the only important thing in the world. Business ethics and social responsibility are more important. That being said, businesses should do their part in solving problems in the ecosystem, such as addressing the challenges of climate change. Woo expressed that more often than not, people damage mother nature simply for the sake of business gains. Individual businesses should value the power of unity and sustainable development. Businesses should also base their interests on the public good and overall development of the entire human race. Since businesses have the ability to mitigate and even stop completely the irreversible disaster that climate change brings to world, Woo believes that business must take on more responsibility than other sectors.



Individual businesses should not be over-dependent on technology, said Woo. Although technology comes with tremendous benefits, when poorly managed by knowledge and resources holders, people as well as the world as a whole must pay the price. That is why Woo argued that businesses should incorporate humanity and the mission of service with creative applications of technology, so that we take into account both our future generations and present state of environment.

As a student of Maryknoll Convent School in Hong Kong for 12 years, Woo received enlightenment, care and education from Catholic Sisters. It was at that time she learned the art of sharing. Woo said she had a hard time accepting the fact that only 1% of the population has everything in the world, whereas the other 99% will forever lack resources. Therefore, she said, while we have the resources, we should all think about how to share wealth, talent, power and prayers with others.

As Woo finished her term at Catholic Relief Services in 2016, she realized that she had been putting work first, neglecting the Lord. From that point on, she embarked on her journey of returning to the Lord. Invited by FJCU Vice-President of International Affairs, Professor Michael Lee, Dr. Woo came to FJCU to promote the idea

that businesses should set their missions with the goal of improving society. Her talk was another step toward manifesting her love for the Lord and society.

Woo delivered her talk in English, attracting a good number of international students. MBA students from Professor Ariana Chang's class attended this talk. When Professor Chang was a student, Professor Michael Lee inspired her in the areas of social enterprise, innovation and entrepreneurship. Given that Professor Lee invited Dr. Woo to give a talk at FJCU, Chang wanted to maximize the academic value of the event. She therefore took her students to the venue to learn more about social enterprises, and become acquainted with various views based on Dr. Woo's experience.

Ai-mei Hsieh, a senior in the Department of Management of Business Administration, said that the talk was highly relevant to current world events. A Catholic herself, Hsieh was inspired by Woo's story of how religion impacted on her life. Hsieh posed a question for Dr. Woo during the Q & A session. She asked, "In the face of our highly competitive society, how should students respond to the immense pressure they feel from both campus and society?"



Pictured above: President Vincent Han-Sung Chiang (left) and Dr. Kun-Long Hung (right) earned a Medical Contribution Award and a Medical Research Award, respectively.

President Vincent Han-Sung Chiang and Dr. Hung Kun-Long Win at Seventh New Taipei City Health Charity Award

Fu Jen Catholic University performed well at the Seventh New Taipei City Health Charity Awards, with President Vincent Han-Sung Chiang earning a Medical Contribution Award, and deputy superintendent of the FJCU Hospital, Dr. Kun-Long Hung, collecting a Medical Research Award. The awards were presented at a ceremony on November 11, one day before Doctors' Day.

The FJCU Hospital has been up and running for only one year, yet has nevertheless already expanded medical coverage for the four million residents of New Taipei City. Despite still being in its infancy phase, the hospital has impressively earned recognition from the medical community. The 9,200 doctors in New Taipei City need to serve a population of four million, which works out to an average of 435 patients per doctor—a rather heavy demand. This also means that Fu Jen's role in producing medical specialists and providing healthcare will only become more important in the coming years.

A medical practitioner with forty-four years of experience, Dr. Chiang has been an expert in the field of urology for many years now. He helped establish the Taiwanese Continence Society, which has benefited countless patients and helped earn him a lifetime achievement award. During his tenure as dean of the College of Medicine at FJCU, Dr. Chiang worked closely with the Department of Health in New Taipei City to provide community medical services. Also under his leadership, the university established the FJCU Clinic, taking care not only of faculty, staff, and students, but servicing the wider community as well. Since its founding, the clinic has received more than 125,000 patient visits. Dr. Chiang said, "The Fu Jen Clinic and Fu Jen Hospital were both created with the goals to reverence God, love our fellow humans, and treat the patient as family. Given the population density of New Taipei City, we also wanted to help address the scarcity of medical resources." From the initial idea of building the hospital to its official

opening, Dr. Chiang's commitment to helping patients has been consistent.

The Seventh New Taipei City Health Charity Awards included prizes in six categories, such as the Special Medical Contribution Award and Medical Services Award. Out of the fifty-nine contestants, only twenty-five went home with an award. Judges carefully assessed contestants in numerous categories, such as expertise, professional contributions, and medical research.

Dr. Kun-Long Hung is a pediatrician who has served at both National Taiwan University Hospital and Cathay General Hospital in a range of teaching, administrative, and research capacities. He now brings his thirty-one years of teaching and medical experience, as well as award-winning expertise, to Fu Jen. Dr. Hung has written and published extensively on the problem-based learning approach for which the Fu Jen College of Medicine is well-known. He has won awards for his writings, scholarship, and service, including the Innovative Global Service Award and the Community Service Award for

twice leading medical teams to Ulan Bator, Mongolia, where they provided medical services to local residents. After receiving this award, Dr. Hung said that his mission at the College of Medicine is to produce medical specialists. He also reaffirmed his commitment to training medical professionals who can put what they have learned to practical use in the service of the community and nation.

New Taipei City mayor, Eric Chu, spoke of the greatness of doctors while conferring the awards. He also acknowledged the often overlooked contributions of medical educators and medical personnel, noting how they work round-the-clock all year, rain or shine, giving their all to help patients. Taiwan currently faces many challenges: a low birth rate, an aging population, and scarce resources. These challenges will be no less daunting in the future. Mayor Chu expressed his hopes that the continued efforts of the medical community will guarantee healthcare for all citizens and ensure the sustainability of medical resources. 🌟



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